



81%
of global consumers
FEEL STRONGLY
that companies
SHOULD HELP
THE ENVIRONMENT¹

83%
of consumers
under the age of 45
ARE WILLING TO
PAY MORE
for
SUSTAINABLE
PACKAGING.²

55%
of consumers
PREFER GIFT CARDS
made from
SUSTAINABLE
MATERIALS.³

As an organization, we believe that people across the Globe deserve access to **fresh air, clean water** and a **healthy environment**. We also understand that our decisions and activities have a significant impact on the world around us. It is **our aim**, not only to **support your sustainability initiatives**, but to help identify new and innovative opportunities to answer the call for **cleaner and more sustainable practices and products**.

We offer multiple substrate options that are a great fit to your card program and how your cards are used:

- **Paperboards** with and without Post Consumer Waste
- 85-100% plastic free options
- **Pre-consumer recycled PVC**
- Chalk
- Alternative fiber boards
- rPETG

We offer sustainable inks and treatments

- Our inks and treatment options are **metal-free, BPA free, California Prop 65 compliant**.
- Our process chemicals have low or **zero volatile organic compounds (VOC's)** which can react with other gases to form air pollutants.
- Our industrial coatings are both aqueous and UV have either low or **zero VOC** content.
- We offer aqueous or water-based coating options that are considered more readily **biodegradable** than cured UV coatings which contain 100% solids.

Foil and other treatment options that give you the bling without the environmental impact

- **EcoFoil** is **recyclable** and **repulpable**, it does not affect the repulpability of a paper substrate
- Cast-and-Cure and ActionCoat gives your card a sense of motion

Scratch off labels

- Just a few of the very green options we have available that offer security and sustainability are **Metal-free, Plastic-free and Paper scratch offs**.
- Packaging options to reduce waste and reuse cartons
- **Biodegradable** flow wrap that starts to degrade in as little as three months
- Paper banding that is easy to remove as well as good for the environment
- All inner and outer cartons are reusable and recyclable

Sustainable Marketing Solutions

- Leader in **sustainable innovations**. We have teams of experts constantly searching for green innovations. Once we find them we take the time and investment to properly Research and Develop so we can bring a sound, producible and useable product to you and your customers.
- **Guidance and education** to help you with your green choices. We offer our clients 1:1 green consulting to help guide your decisions when shifting to a green card program.
- We **share tools** to help educate you in all the material options, how green they are, how much more or less they will cost and the time to get and produce them.

For more information, contact PLI at 1-800-752-1017 or visit www.plicards.com

¹ Nielsen.com

² Trivium Packaging's 2021 Global Buying Green Report.

³ Fiserv Research 2021 Gift Card Gauge